



A new visionary project born and developed
in the very heart of the Dolomites

The 1st Vegetarian Hotel in the Dolomites

Alpe di Siusi (Seiser Alm), Italy

April, 2020



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About

We are the **1st Vegetarian hotel** in the **Dolomites**.

The Project joins under umbrella of **Pure.Living** the core activities: recreation facilities (Pure.Living), vegetarian cuisine (Pure.Food), healthy lifestyle closely connected to Mother Nature (Pure.Energy), and contemporary art (Pure.Art).

We aim **to create a community** of **proactive, open-minded people** from all over the world, adhering sustainable approach.

Some Numbers

- ✓ **Location:** 2,020 meters up in the sky, UNESCO Natural Park
- ✓ **Seasons:** 2 seasons (winter & summer)
- ✓ **Rooms:** 41 residences of coziness
- ✓ **Hotel capacity:** over 100 guests at a time
- ✓ **Hotel operations:** ~15,000 overnights
- ✓ **Restaurant capacity:** max 140 seat
- ✓ **Restaurant operations:** ~150 guests per day; ~17,000 per season
- ✓ **Art Gallery:** ~15 contemporary Artists in the collection; ~60 art pieces are exhibited
- ✓ The **hotel exists** since **1964**. The Spögler Family owns it since 1994. **Reconstructed** at the end of **2019**.





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— Location

Our UNESCO World Heritage spot is located at the altitude of 2020 meters on the largest high-altitude pasture in Europe **Alpe di Siusi** (Seiser Alm).

The unique charm and beauty of these mountains and our **Sciliar-Catinaccio Natural Park** allow to enjoy the extraordinary energy of the **Dolomites**.

#paradisopureliving

Art of Vegetarianism

We are a **100% Vegetarian** project.

Our contemporary cuisine and fine dining restaurant focus on **organic products** delivered from sustainable suppliers.

Our Chef and her committed team bring to life the most **exciting dishes** that awaken your imagination and take you to the sensational journey of **vegetarianism**.

#paradisopurefood





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Sustainable Approach

We follow an **ecological approach** in all the daily activities of the Hotel and the Restaurant.

We developed the project as a synergy of the best practices - from the choice of products and **conscious usage of natural resources** to mindfulness and **gratitude** towards the pure beauty of Nature.



Living Facilities

We carefully select **environmentally friendly materials** for our Hotel, always ensuring that we follow a sustainable approach towards everything we do.

Sleep deeply in freshly renovated rooms and enjoy our **new eco design!**

Living Facilities includes 41 rooms which are ready to welcome over 100 guests at a time.

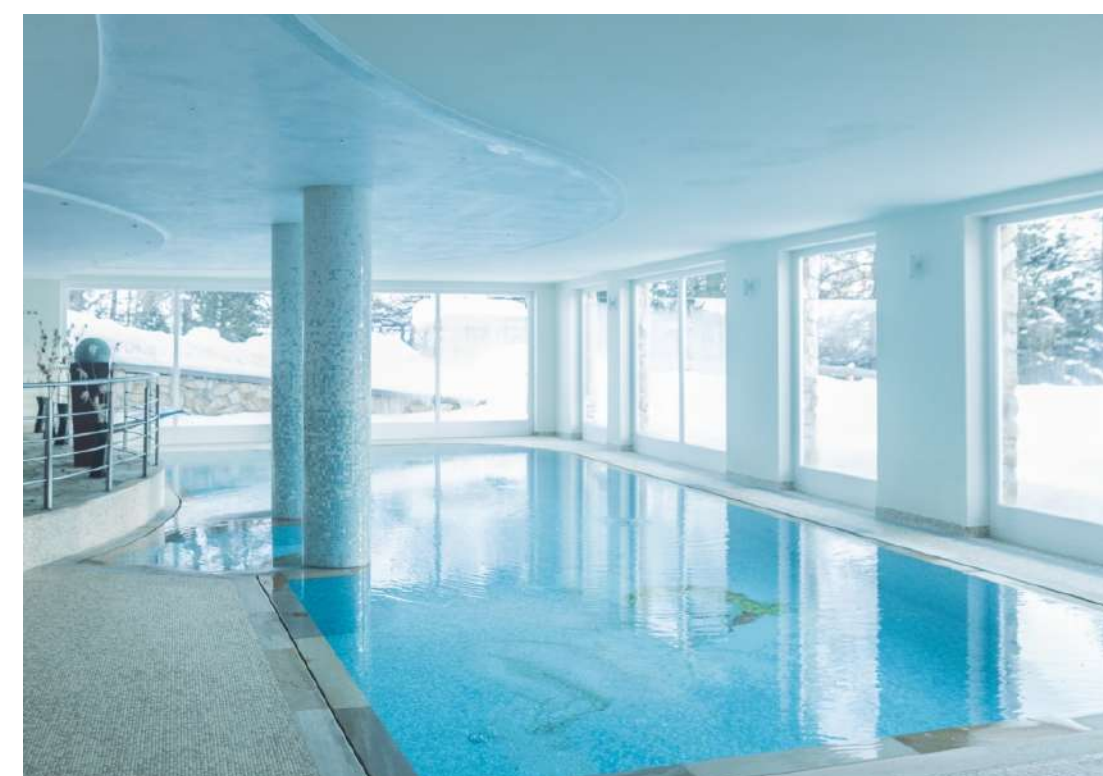
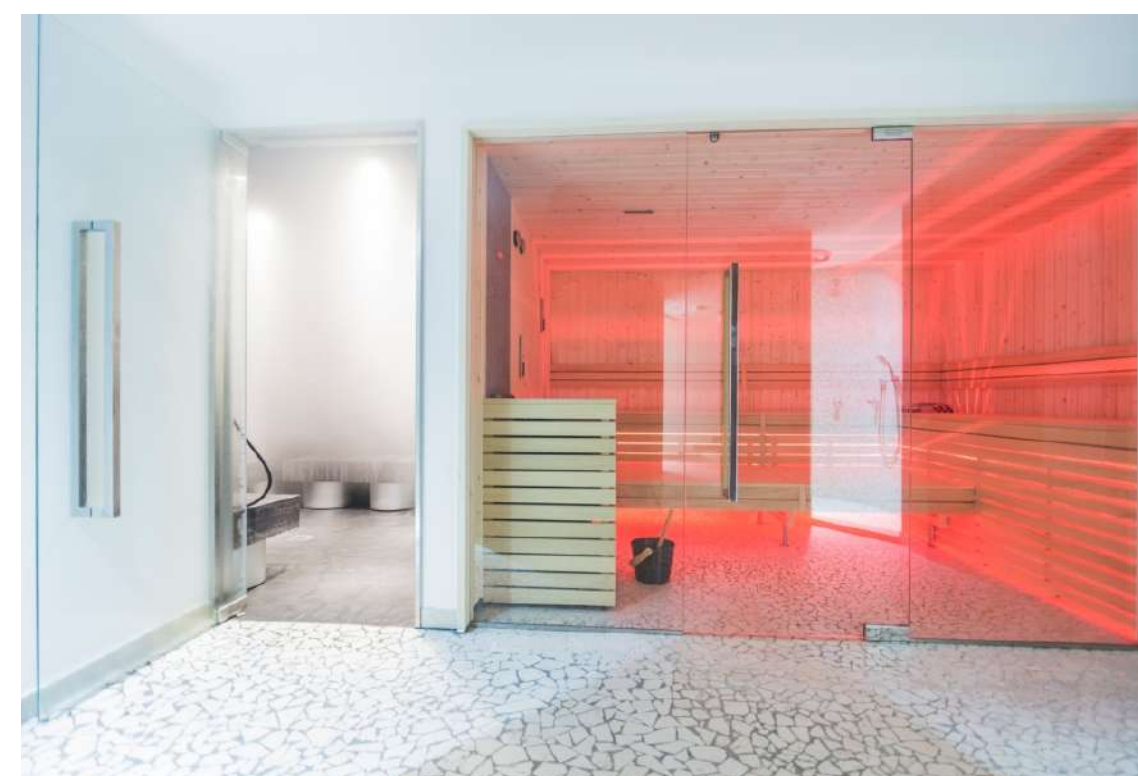




Alpine Wellness

Our Alpine wellness has the splendid **panoramic view** of the **Dolomites**.

The wellness zone includes: Indoor salt-water swimming pool / Outdoor salt-water whirlpool / Gym / Finnish sauna / Infrared sauna / Hay sauna / Steam bath / 2 Experience showers / Tea corner / Relaxation area / Indoor & Outdoor Yoga & Pilates / Zerobody Floating Experience



Active Lifestyle

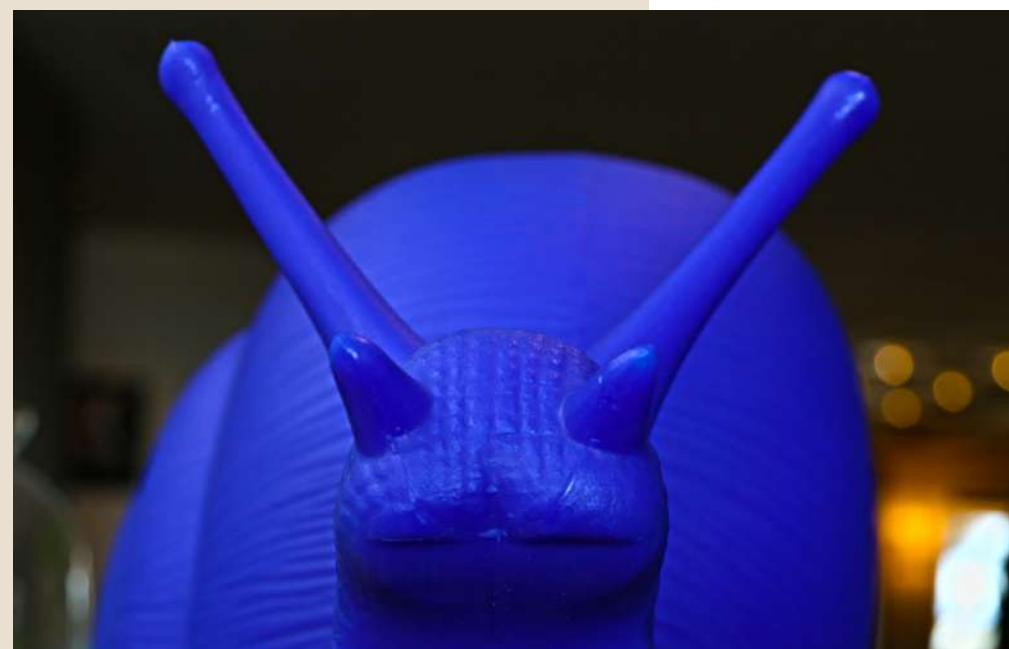
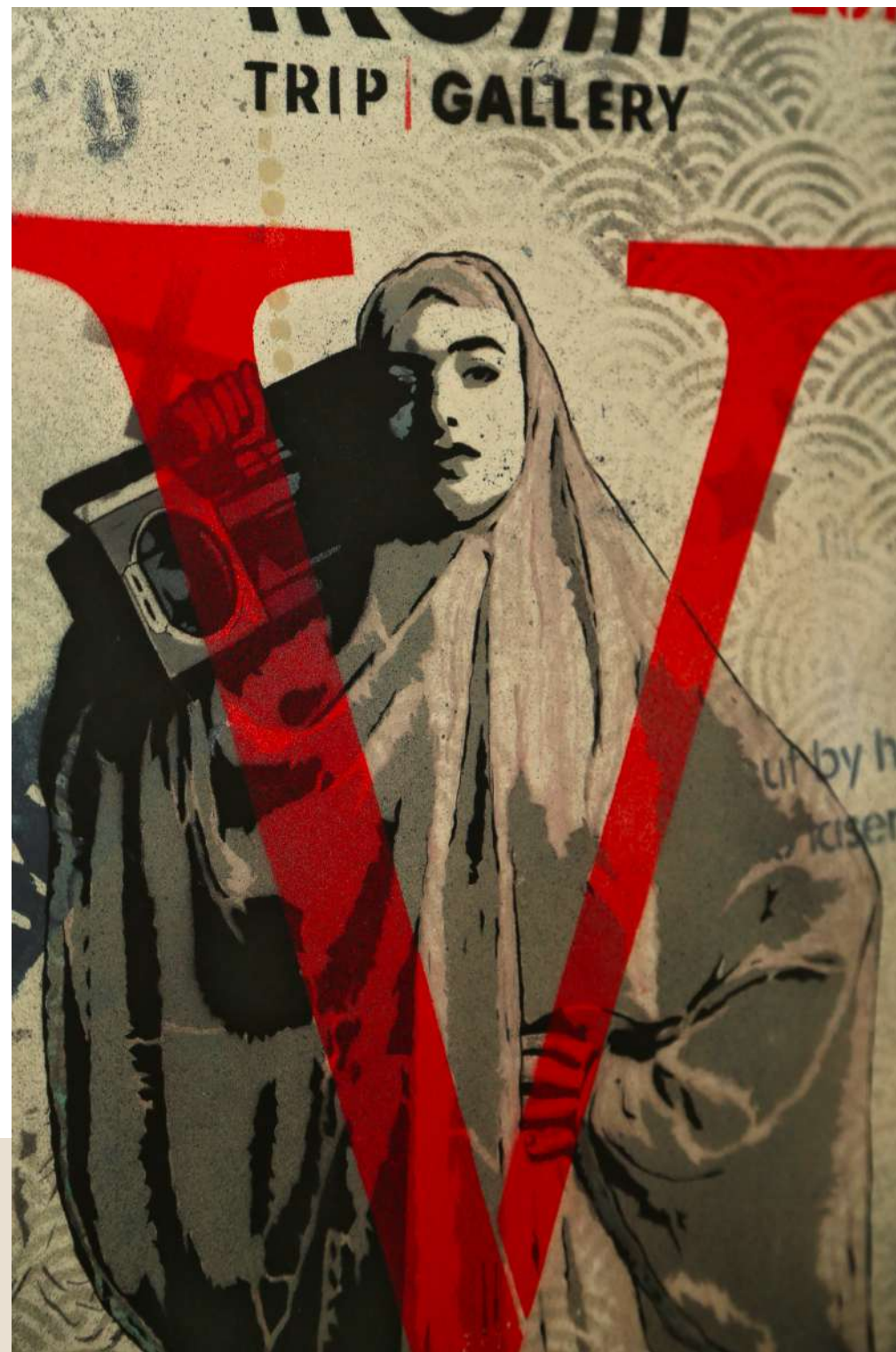
Stepping out from the door of our Hotel, you will find plenty of **great opportunities** for **winter and summer sports**.

Winter: the Hotel is situated directly on the slope, connected to other 1200 km of slopes of Dolomiti SuperSki area.

Summer: Alpe di Siusi is one of the most known hiking areas in the Dolomites. Additionally, our guests often enjoy horse riding, paragliding, climbing, cycling and mountain biking, and even golf.

[#paradisopureenergy](#)





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Contemporary Art

We support a range of projects in the field of Contemporary Art.

Our **Pure.Art** Residence meet **sounded Artist** and **art performances** every week.

Currently **our Art collection** consists of **more than 60 art pieces** made by 15 Artists and expands continuously.

#paradisopureart

Our Community

We are a special spot with high concentration of pure energy.

Our **vibrant community** consists of **proactive, open-minded people from all over the world**, who share awareness, curiosity and drive to make the world better.





— Events

We are ready **to host special events**, be it yoga retreats, art conferences, corporate events, health programs, etc.

For each event we prepare **personalized offer**, trying to meet at the highest level all the requirements of our guests.



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Contacts

Lets create unique experience together!

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